

SEK-UCJC INTERNATIONAL ADVISORY BOARD MEMBERS

Arpad von Lazar



Chairman IAB

Professor Emeritus
Tufts Fletcher School
Education & International Business

Bio: Professor Emeritus Arpad von Lazar taught for over three decades at the Fletcher School of Law and Diplomacy (Tufts University), the oldest postgraduate school in International Relations in the United States. At the Fletcher School of Law and Diplomacy, Mr. von Lazar founded the International Development Program, the International Policies Program on Resources and Environment, and the International Commercial Relations Program. He has been a visiting and guest professor at a multitude of prestigious universities around the world- in North America, South America, Europe, and Asia. Additionally, he has served as an advisor for several international governments, businesses, corporations, organizations, and educational institutions - such as the Rockefeller Foundation, the Ford Foundation, and the World Bank.

Nieves Segovia Bonet



President
SEK Institution and University Camilo José Cela
Education & Educational Management

Bio: Educator and expert in learning innovation, Nieves Segovia is President of the SEK Education Group, which is comprised of University Camilo José Cela & SEK International Schools. Founded in 1892, the SEK Education Group currently has ten schools around the world (in Spain, France, Ireland, Qatar, & Saudi Arabia), as well as UCJC University in Madrid, with over 15,000 students. Mrs. Segovia sits on the Education Advisory Board of the Spanish Ministry of Education, chairs the Felipe Segovia Foundation, & is a member of the board of trustees at *Fundación Europea Sociedad y Educación* and *Fundación Transforma España*. She is Vice-Chair of the Talloires Network of Engaged Universities Steering Committee, the Global Sports Innovation Center, the Club *Excelencia en Gestión*, and the Edutech Cluster Spain. She's also a member of the Ashoka Support Network. She founded and continues to promote the Global Education Forum, a community of education innovators, and SEK Lab, an ed tech accelerator. In 2017 at UCJC, she launched Integra: a refugee university education program which has since been joined by Sphera, a cross-cultural social entrepreneurship hub, and EachTeach, a global refugee teacher training initiative. Among other awards, Mrs. Segovia has received the UNICEF Prize for Education in Values and is recognized among the most influential women in education. She is a regular speaker at education forums and writes frequently for the media & specialized magazines. Nieves Segovia is also a 2019 Harvard Advanced Leadership Initiative Fellow.

José Luis Delso Martínez-Trevijano



Vice President
SEK Institution and University Camilo José Cela
Education & Educational Management

Bio: José Luis Delso Martínez-Trevijano is the Vice-President of the SEK Education Group (University Camilo José Cela & SEK International Schools). He studied Law at San Pablo CEU University, holds an MBA from the *Instituto de Empresa*, and has also completed PhD courses at *La Universidad Complutense* (Madrid). He began his professional career at the Bufete Pérez Morales law firm, where he specialized in commercial & company law. In 1990, he was appointed Chief Legal Counsel for the SEK Educational Group, and in 1993, he set up *Asesoría Jurídico Educativa*, a law firm specializing in legal consultancy in education. In 1994, he was appointed Deputy President of the SEK Education Group and named trustee & secretary of the Camilo José Cela Foundation. In the year 2000, he took on the role of General Secretary of University Camilo José Cela, and since 2010, he has held the position of Vice-President of the SEK Education Group. He also currently sits on various boards and combines his role at the SEK Education Group with consultancy work as a lawyer, specializing in education law. In 2019, Jose Luis Delso was a Harvard Advanced Leadership Initiative Partner.

Emilio Lora-Tamayo D´Ocón



Rector, ex officio member
University Camilo José Cela
University Education

Bio: Emilio Lora-Tamayo D´Ocón, Rector of UCJC, obtained a *Diplôme d'Études Approfondies* at the Université Paul Sabatier in 1973, and his PhD in Physics at the Complutense University of Madrid in 1977. Professor of Electronics at the Autònoma University of Barcelona since 1989, he held the position of President at CSIC on two occasions, from 2003 to 2004, and in 2012. While holding this last position, he was appointed Vice President of Science Europe. In 2017, he was designated Rector of Menéndez Pelayo International University, and in September of 2019, he was appointed the Rector of UCJC. He is the co-author of seven patents, nine specialized books, and author and co-author of over one-hundred articles in international magazines. He has also been the President of the Academic Council of the Universitat Abat Oliba and is an academic of the Royal Academy of Arts and Sciences in Barcelona.

Barbara Arrowsmith Young



Scientist as Educational Entrepreneur
Arrowsmith Program
Education & Educational Therapy

Bio: Barbara Arrowsmith Young is the founder of the Arrowsmith Program, an assessment process and suite of cognitive exercises which have been designed to first identify, and then stimulate and strengthen, the weak areas of cognitive functioning that underlie a range of learning disabilities. Her vision is that all students struggling with learning will have the opportunity to benefit from cognitive programs that utilize the principles of neuroplasticity, changing the brain's capacity to learn and opening these learners to a new world of possibilities.

Klaus Barbknecht



Rector
Freiberg University of Mining and Technology
University Education, International Business, & Energy

Bio: Klaus Barbknecht, Rector of Freiburg University of Mining and Technology, has a legal background and an extensive career working as a lawyer for national and international law firms. Moreover, he has worked in management positions for Verbundnetz Gas AG, as Germany's Member of the Executive Board in Gas Procurement, Finance and Human Resources, Gas Sales and Human Resources, and Trade.

María Cruz Lagar



Director of Schools, ex officio member
SEK Institution
Education & Educational Management

Bio: Maricruz Lagar has been an educator for over 40 years and is currently the general director of SEK International Schools. A former student of SEK Santa Isabel, she also worked at SEK El Castillo for 15 years. She has held different leadership positions, including Director of SEK Catalunya for 12 years, and she has directed SEK Ciudalcampo for the last 12. She is a trainer for the PEP programme of the International Baccalaureate and a patron of the Felipe Segovia Foundation. She has participated in many different projects and was a member of the first Intelligent Classroom team, working closely with Don Felipe Segovia. She led the first summer courses at SEK. Maricruz is the author of different Editorial Didascalía methods for children. Her goals are focused on learning and teaching within international education. Her passion for theatre has led her to direct different theatre groups of pupils and teachers in schools, performing different musicals with the participation of a large number of pupils. She is creative, dynamic and always eager to learn.

María Emilia Correa



Co-Founder
Sistema B
Sustainability in Business, Civil Society, & Academia

Bio: Maria Emilia Correa is a Colombian entrepreneur and leader with purpose, with 25 years of international experience in sustainability in business, civil society, and academia. After a successful career with multinational corporations, Ms. Correa co-founded Sistema B in 2012, a movement to promote B Corps - businesses that use the power of markets to solve social and environmental problems. In 2016, she was on the jury for the Global Rolex Award, in and 2017, she was named one of the 30 most influential intellectuals in Latin America by EsGlobal. Currently, Ms. Correa serves as a member of the Board for Colbún and Córpora (Chile), HQAI (Switzerland), Fundación Bancolombia, and Fundación Gaia (Colombia). Additionally, she is a Harvard University 2019 Advanced Leadership Initiative Fellow.

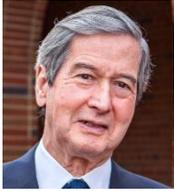
Javier de Muguiro Miranda



Managing Partner
MdF Family Partners
Weath Management

Bio: Managing Partner of MdF Family Partners, Javier de Muguiro Miranda has a degree in Law and Business from the Universidad Pontificia de Comillas (ICADE E-1) and an Advanced Course from the Instituto de la Comunicación Social. Javier worked for Chase Manhattan (MHT) between 1980 and 1986, where he assisted in the creation of the capital markets of fixed income, and for whose formation he is to be accredited. In 1986 he joined J.P. Morgan, where he oversaw the Corporate Debt Origination and Distribution team. Subsequently, he created the J.P. Morgan Private Banking Group for Spain and Portugal, which he managed until 2002. Between 1997 and 2001, he was also responsible for the London Office and Northern Europe, where he worked with the largest family offices in Europe. He was also a member of the Board of Directors of J.P. Morgan International. From 2002, he was the Advisor and Board Member of various corporate groups until 2004, when he founded Achievers Family Office, advising high net worth families in their global strategies. Javier is also a regular contributor to the Fundación Esteban Vigil – Misioneras de María Mediadora (www.fundacionestebanvigil.com).

Andrés Duarte



President
Luzar Trading Energy
Latin America, Investments, Energy, & International Commerce

Bio: Andrés Duarte's business and investments are found in the international energy markets, having had extensive multinational company experience in oil and gas exploration, non-metallic minerals, and Greenfield projects for location and construction facilities related to those industries. As an international commodities trading and shipping expert, Mr. Duarte counts on 30 years of experience in business development within South America and the Caribbean in the areas of trade, shipping, port management, and logistics. For the past 11 years, he has also been heavily involved in developing service companies for the banking sector and representations and investments in the fields of specialty printing and pulp and paper production. In addition, Mr. Duarte has company start-up and development experience in Venezuela with equity ownership in all standing companies currently operating.

Alvaro Fernández Ibáñez



CEO and Editor-in-Chief
SharpBrains
Applied Neuroscience, Innovation, & Lifelong Learning

Bio: Álvaro Fernández Ibáñez runs SharpBrains, an independent market research firm tracking applied neuroscience and emerging digital technologies. A recognized public speaker, he has been quoted by The New York Times, The Wall Street Journal, CNN, Reuters, and the Associated Press, among others. Álvaro is the Editor-in-Chief of seminal market reports on Pervasive Neurotechnology and Digital Brain Health, and co-author of the acclaimed books *The SharpBrains Guide to Brain Fitness: How to Optimize Brain Health and Performance at Any Age* (also available in Spanish as *Cómo invertir en su cerebro*, and other languages) and *El cerebro que cura*. He enjoys serving in the World Economic Forum's Council on the Future of Mental Health, and in the Global Teacher Prize Academy run by the Varkey Foundation. Álvaro holds an MBA and MA in Education from Stanford University and a BA in Economics from Universidad de Deusto (in his native Spain), and was also named a Young Global Leader in 2012. More at www.sharpbrains.com

Bertold Fridlender



President
Hadassah Academic College
University Education

Bio: Bertold Fridlender obtained his master's degree in Biochemistry at the University of Chile and his Ph.D. in Medical Microbiology and Immunology from UCLA. He was the founder of the Biotechnology Program at Hadassah College Jerusalem and chairman of the program until August 2012 when he became the President of the College. Prof. Fridlender has been a visiting professor at Rutgers University in New Jersey since 2005. Prof. Fridlender has extensive academic and industrial experience in botanical therapeutics & biotechnology including drugs, supplements, and food, and has served as Managing Director and CEO of several biotechnology startup companies located in Israel, Italy, and the US. His leadership, experience, and initiative ensured a significant international grant, Bio-Xplore, financed by the EU for the identification of Mediterranean plants with medicinal capabilities. Currently, the initiative continues with support from the Ministry of Agriculture and Israeli research institutions.

Stephen Heppell



Founder & CEO
Heppell.net
Learning Space Innovation, ICT, & Education Technology

Bio: Felipe Segovia Chair of Learning Innovation at UCJC, Stephen Heppell is a global leader in the fields of Education Technology and physical learning space design. An early pioneer of multimedia in education and of social networking, he became a university professor at a very young age (supported by Steve Job's Apple) and then founded the e-learning research center Ultralab. In 2004, he founded Heppell.net, a learning policy & consultancy which has created (and continues to create) innovative learning spaces and huge scale projects across the globe (from schools & universities to corporate spaces & coaching facilities), policies for governments, partnerships with international agencies and Fortune 500 companies, and more. Stephen is also Emeritus Professor & Chair of New Learning Environments at Anglia Ruskin University (UK), Chair of New Media Environments at Bournemouth University (UK), Executive Chairman of Learning Possibilities+ (UK, Philippines, & Singapore), and sits on several other boards, including BAFTA.

Bruce Magid



Executive Chairman
The Union
University Education, Edutainment, & International Business

Bio: Dr. Bruce Magid is a senior executive with broad experience and exposure in the business, higher education, and non-profit sectors. He is currently the Executive Chairman of The Union, "a ground-breaking sports media edutainment platform that engages the global community to provide high quality training that is accessible, affordable, and accelerates learning." He has extensive participation at Board level, senior executive committees and within the community. He formerly served as the Executive Vice President of Partnership Development at INTO University Partnerships, Dean at Brandeis International Business School (IBS), and the Martin and Ahuva Gross Chair in Financial Markets and Institutions at Brandeis IBS. Currently, Dr. Magid also serves as a strategic advisor to corporations and non-profits, identifying growth and partnership opportunities.

Adrian Monck



Head of Public and Social Engagement
World Economic Forum
International Communication & Journalism

Bio: Adrian Monck is specialised in leadership and innovation across content, communications, and civil society, and has deep knowledge of global affairs, with worldwide network at leadership level among stakeholders from media, business, civil society, and government. Mr Monck is a member of the Managing Board at the World Economic Forum, the international institution for public-private cooperation, where he focusses on leading public engagement, and the Forum's Global Shapers, Young Global Leaders and Social Entrepreneurs communities. Furthermore, he is Professor and Head of Journalism at City University London, he is Managing Editor of Britain's ground-breaking Five News, and an award-winning journalist with CBS News and ITN, reporting on Middle East, Bosnia, and N Ireland.

José M. Ordovás



Professor of Nutrition and Senior Scientist
USDA-Human Nutrition Research Center on Aging at Tufts University
Precision Nutrition & Healthy Aging

Bio: José M. Ordovás, Ph.D., is Professor of Nutrition and a Senior Scientist at the USDA-Human Nutrition Research Center on Aging at Tufts University in Boston, Massachusetts where he also is the Director of the Nutrition and Genomics Laboratory. In addition, he is Professor of Genetics and Pharmacology at the Sackler School of Biomedical Sciences and Leader of the Nutritional Genomics and Epigenomics Group at IMDEA Food in Madrid, Spain. Dr. Ordovás has been a member of the Food and Nutrition Board of the National Academies and the FDA National Toxicology Center Advisory Committee, and he currently serves on multiple national and international steering committees, scientific peer review committees, advisory and editorial boards. Currently he is the President of the Scientific Multidisciplinary Group advising the Spanish Ministry of Science and Innovations in matters related to COVID-19.

Ursina Plüss



Coordinator
Swiss Federal Department of Defense
Criminology, Journalism, & Crisis Management

Bio: Ursina Plüss has extensive professional experience in the field of crisis management. She has worked as a crisis management expert for the Swiss Federal Police and now works for the Swiss Federal Department of Defense.

Omar S. Qandeel



Board Member
Blue Orchard Finance Ltd, Switzerland
Impact Investing Social Development utilizing Technology and Energy, & International Business

Bio: Omar S. Qandeel specializes in social and impact investing utilizing technology and energy platforms, project development, and consulting for European and Asian corporations doing business in the Middle East and North Africa. Mr. Qandeel developed important manufacturing and distribution projects for European corporations in the food and packing industry looking to expand their operations to the Middle East. Early in his career, he was involved in various research work in the public and private sectors.

Adam Rainer



President
Shortridge Academy
Secondary Education & Behaviour Disorders in Secondary Education Students

Bio: Adam Rainer is the founder of Shortridge Academy, a year-round coeducational therapeutic secondary school for teenagers with problems such as low self-esteem, poor decision making, sexual promiscuity, lying, and substance abuse. In his school Mr Rainer emphasises strengths development, including students in decision-making, and encouraging leadership, which has led to a different kind of therapeutic school. Recently, Shortridge's academic and clinical leadership has strengthened its focus on the intersection of learning issues and therapeutic growth and has integrated a broad range of accommodations and strategies to scaffold students across all aspects of the school, demonstrating the school's commitment to meeting the changing needs of adolescents as they work toward leading healthy and productive adult lives.

Andrés J. Recoder



Private Investor and Entrepreneur
International Finance

Bio: Andres J. Recoder was a Managing Director in the Global Markets and Securities Services Division of Citi. He was globally responsible in Markets for the Sales effort on Strategic Client Solutions and for coordinating all the sales activities with Citi's Corporate and Public Sector clients.

Alexander Schindler



Senior Advisor
Former Board Member of Union Investment
Asset Management & Finance

Bio: Alexander Schindler has advised European and international institutions on the allocation of their investments for more than three decades. He held senior management positions at major European asset management organizations during those years. In addition, Alexander served as President of the European Fund and Asset Management Association (EFAMA) and President of BVI (Confederation of German Investment and Asset Management Companies). In his capacity he represented asset management before the European Commission (as a member of the High-Level Forum) and served as a member of the Securities & Markets Stakeholder Group at the European Securities & Markets Authority (ESMA). He is a qualified banker and lawyer by profession.

Cynthia F. Steer



Chair BTA IAB; Independent Director
BTA Investment Advisors; John Hancock Natural Resource Group International Finance
Investments

Bio: Cynthia Steer is a globally recognised strategist, ex-CIO, and valued Board Member whose investment acumen and organisational insights have helped shape sophisticated institutional portfolios and achieved not-for-profit missions for over two decades. Her deep 360-degree subject matter knowledge coupled with unrivalled research expertise and committee know-how have combined to create winning investible solutions. She is best known for marrying conventional asset allocation strategy into leading edge investment themes and outperforming managers.

Jeanette van Beek



Director
Symphony ZorgAcadamie
Founder Gezonder Leven Loont
Health & Health Systems Management, especially Handicapped & Geriatrics

Bio: Jeanette van Beek's background is in electro technical engineering and computer processing. Her first job was in healthcare working as a cardiovascular technical assistant. Following, she joined the military to become an air traffic controller. After this experience, she changed to working for an ICT company and developed from field services representative to international role in business development. Since 2003, Ms. van Beek is the director and shareholder of various organisations in the areas of financial services, healthcare, and education.

Georg von Habsburg



Ambassador-at-Large
The Red Cross
International Relations & Communication

Bio: Georg von Habsburg serves as Ambassador Extraordinary and Plenipotentiary of the Republic of Hungary and as an advisor to the Europe zone office of the International Federation of Red Cross and Red Crescent Societies. He was the President of the Hungarian Red Cross from 2006 to 2012. Mr. von Habsburg is the grandson of Charles I and IV, Emperor of Austria and King of Hungary, the last monarch of the Austro-Hungarian Empire until its dissolution in 1918. His father, Otto von Habsburg (1912-2011), was the last Crown Prince of the Austro-Hungarian Empire.

Albrecht von Mueller



Director
Parmenides Center for the Study of Thinking
Concept of Time, Phenomenon of Thinking, Time & Logic, Visual Reasoning, & Complexity Research

Bio: Albrecht von Mueller is the director of the Parmenides Center for the Study of Thinking and he teaches philosophy at the Ludwig Maximilians University of Munich (LMU). He established the Parmenides Foundation in 2001 as a new interdisciplinary research center with the task “to study the foundations and frontiers of human thinking”. Together with other faculty members of the foundation he developed and teaches the MCA (magister cogitationis artium) and its executive version, the CEP (cognitive excellence program). Von Müller is an external member of two multidisciplinary research centers at the University of Munich, the Human Science Center and the Munich Center for Neuroscience, and he served as member of the Board of Trustees of the Max Planck Institutes of Neurobiology and Biochemistry. Together with Ernst Pöppel, he edits the Springer book series “On Thinking”.

Stavros N. Yiannouka



CEO
World Innovation Summit for Education, Qatar Foundation
Education Innovation, Research, Capacity-Building, & Advocacy

Bio: Stavros N. Yiannouka is the CEO of the World Innovation Summit for Education (WISE), a global think tank of the Qatar Foundation dedicated to enabling the future of education through innovation, research, capacity-building programs, and advocacy (www.wise-qatar.org). WISE flagship initiatives include an annual series of research publications, a biennial global summit dubbed the 'Davos of education', the WISE EdTech Accelerator, the WISE Innovation Awards, & the WISE Prize for Education. Prior to joining WISE in August 2012, Stavros was the Executive Vice-Dean of the Lee Kuan Yew School of Public Policy (LKY School) at the National University of Singapore (www.lkyspp.nus.edu.sg), a leading global policy school in Asia. Previously, he served private and public sector clients in Singapore, Indonesia, South Korea, & Canada at McKinsey & Company, and practiced corporate law in London. He holds an MBA (with Distinction) from London Business School and an LLB (with Honors) from the University of Bristol. Stavros is a member of the Law Society of England and Wales, a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA); a Member of the Board of Trustees of Nazarbayev University in Nur Sultan, Kazakhstan, & a non-executive Director of Blue Diagonal Capital Limited.